**Bloomingdale Economic Development Commission (EDC) Meeting Minutes**

**Meeting Date:** 3/30/2017

**Time:** 7:00pm

**Location:** Council Chambers

**Present:**

* John Graziano
* Jenn Ellis
* Matt Zaccone
* Elisa Kolenut

**Absent with Notice:**

* Nadia Hussain
* Suzanne Osborne
* Paul Laman
* Travis Sullivan

**Absent without Notice:**

**Meeting Discussion:**

* Approved February meeting minutes (after the meeting).
* Discussed holding a venue for the town, sponsored by the EDC. Most ideas were subject to the opening of Sloan Park.
* Discussed small town theme draft for the Planning Board. The EDC will add images to provide examples for the descriptions written in the draft.
* EDC will officially launch the “What’s Happening Bloomingdale” Facebook page.
* Re discussed concept of banners along Main St. which either have the Borough printed on them or advertisements of local businesses. The EDC will consider companies which manufacture these banners and identify the cost. Then the EDC will contact the Mayor for support from the Borough. If support is obtained, the EDC will reach out to businesses for advertising on the banners.
* Discussed that many businesses have been contacted regarding free advertising in the welcome packet; however, to date only a handful of advertisements have been received. EDC to follow up with businesses again. Suggested making phone calls since personal outreach has been established. This will help to more efficiently follow up to receive these advertisements.

**Action Items for Next Meeting:**

* John Graziano to reach out to mayor to see if we can have own quorum rules.
* Elisa Kolenut and Jenn Ellis to provide pictures for examples to include in the small town draft for the Planning Board.
* Elisa Kolenut and Jenn Ellis to research companies which create the banners and report back to the EDC.
* Jennifer Ellis to investigate how much it would cost to hire event planner for a concert in Sloan Park.
* John Graziano to reach out to Mayor to inquire on permits for food trucks and other vendors for a concert in Sloan Park.